

September 20, 2013

Mr. Santos H. Keimann,

Director Department of Harbors and Beaches Design Control Board

13483 Fiji Way, Trailer #3

Marina Del Rey, CA 90292

Attn: Planning

Dear Mr. Keimann,

Please accept this letter as a formal notice of our intent to change the restaurant brand name and to complete repairs and outdoor improvements to the parcel known as Shanghai Reds restaurant, Marina del Rey, California.

The Marina Del Rey Restaurant Corporation is proud to propose the name/brand change from "Shanghai Red's", to "Whiskey Red's". There are several proposed repairs and improvements that are part of the brand change.

1) Signage; the brand change will affect all existing signage at the location. Changes to the existing signage shall include the following scope of work: Fisherman's Village Parking Entrance Monument Sign will be re finished with a flat logo sign, with directional lettering, on both sides of the existing monument foundation; Shanghai/Whiskey Red's Main Valet Entrance Monument Sign will be re faced with a 'light-box' style sign face with the new restaurant logo. The 'light-box' sign will be a metal frame with fluorescent or LED light source, and a translucent plastic artwork face of the restaurant logo; The Promenade Two-Sided Hanging Blade Sign, will be re-painted, both sides, with the new logo. There is no proposed new signage, only changes to the existing locations. The new logo is included in this submittal. All signs will conform to the colors and artwork specified by the logo design. The sign contractor shall provide more detailed shop drawings of this installation. The sign contractor will comply with all permit requirements for the repainting of the existing signs.

- 2) Install a window wind screen along front edge of main patio. We will improve the outdoor seating patio with the addition of a new window wind screen along the front edge of the existing patio. The new window wind screen will be 60 inches high from the existing patio seating area floor level, and 72 inches high from the Promenade walkway floor level, and will be installed along the same location of the existing perimeter planter facing the promenade. The glass contractor will comply with all permit requirements for the installation of this window wind screen.
- 3) Install a lightweight overhead slider canopy to shade the sun on the smaller, middle patio. This installation is a manually operated sun-cloth material shade that will connect to slider cables, suspended above the patio area using the existing building architecture for framing and support. The slider canopy will be installed a minimum of 96 inches above the patio seating area floor level. The design plan for this shade canopy is part of this submittal.
- 4) Replace existing lighting with "market style" string lighting. Existing exterior lighting on all patio areas will be repaired and upgraded to feature commercial grade, "market style" string lighting. All lighting will use existing circuits and utilize existing architecture to anchor the strings overhead. Any new posts that are required in the installation shall be weather proof galvanized finished steel pipe, installed in a concrete base footing, as required by code. The electrical contractor will comply with all permit requirements for this electrical repair work.

We believe that the changes proposed, including the new brand for the restaurant, will give it a fresh, new look that will blend with the character and style of the Marina in general, but will help Whiskey Red's stand out from the crowd. This restaurant was the first established in the Marina and in all of it's years, it has undergone one brand change from Pieces of 8 to Shanghai Red's. It's time for a fresh new welcoming environment and a fresh new look.

Thank you very much for your review and consideration of the work we propose. We look forward to your approval of the same.

Best always,

Bill Tallichet

Regional Training Manager

Specialty Restaurants Corporation

www.specialtyrestaurants.com

13813 Fiji Way Marina Del Rey, CA 92901



PROJECT SUMMARY 13831 FIJI WAY MARINA DEL REY, CA 90292

BUILDING CODE:

This Project/Plans shall comply with the 2007 California Standard Code based on the 2006 edition of the INTERNATIONAL Building Code, (2007 CPC, CMC AND CEC), Local Ordinances, and California Title 24-Disabled Access

PLANNING ZONE: MARINA DEL REY SPECIFIC PLAN

OCCUPANCY:

PROPOSED OUTSIDE PATIO 'A' , 'B' & 'C' (AS-BUILT)

CS - COVER SHEET

DRAWING INDEX

C1 - SITE PLAN

A-1-FLOOR PLAN

A-2- ELEVATIONS SC-1 - SIGN PLAN SC-Z-GIGN PLAN

TEAM LIST

CLIENT

SPECIALTY RESTAURANT CORPORATION 8191 EAST KAISER BLVD ANAHEIM, CA 92808 PHONE: (714) 279-6100 FAX: (714) 998-7609 CONTACT PERSON: RILL TALLICIAST

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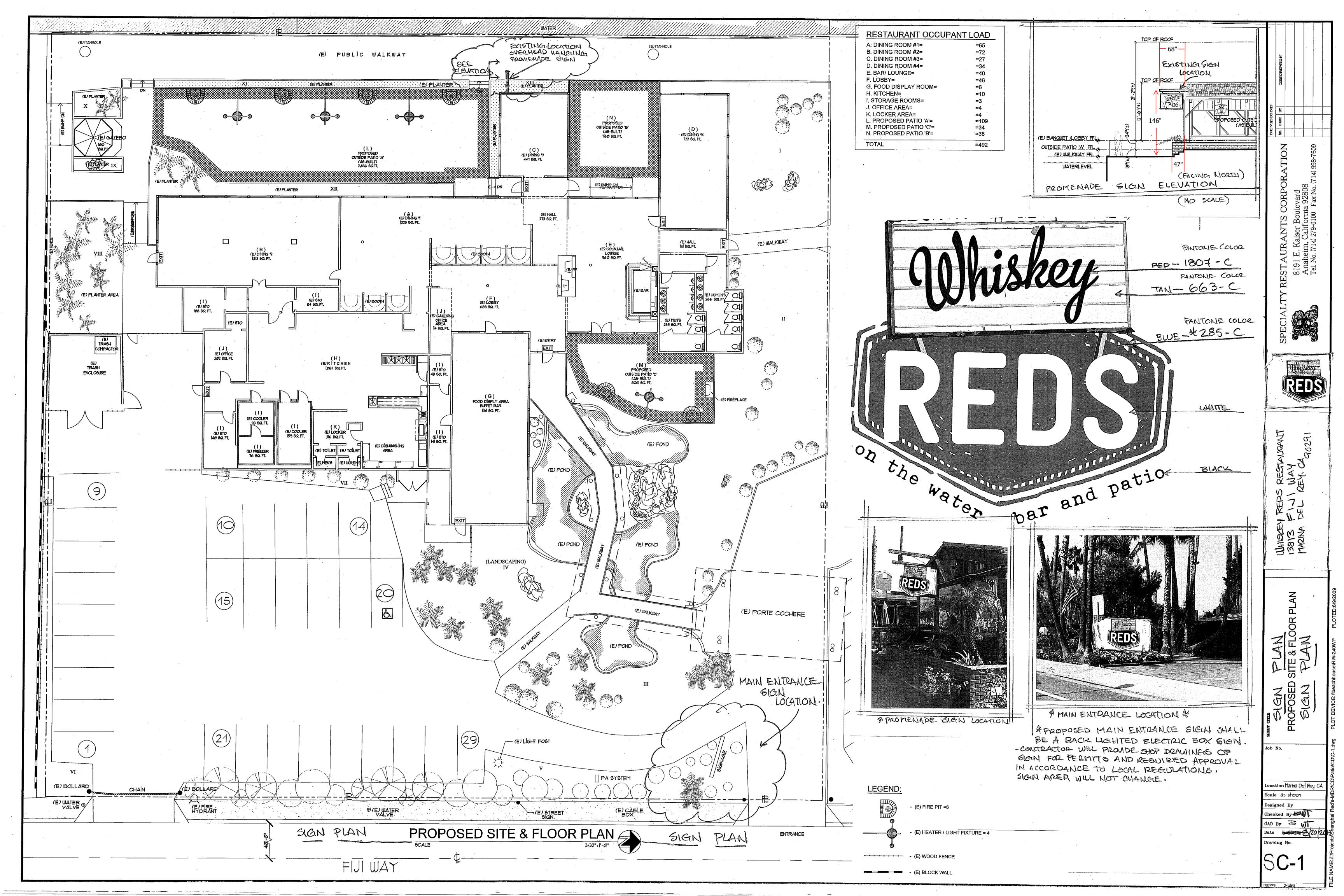
SHEE COVER

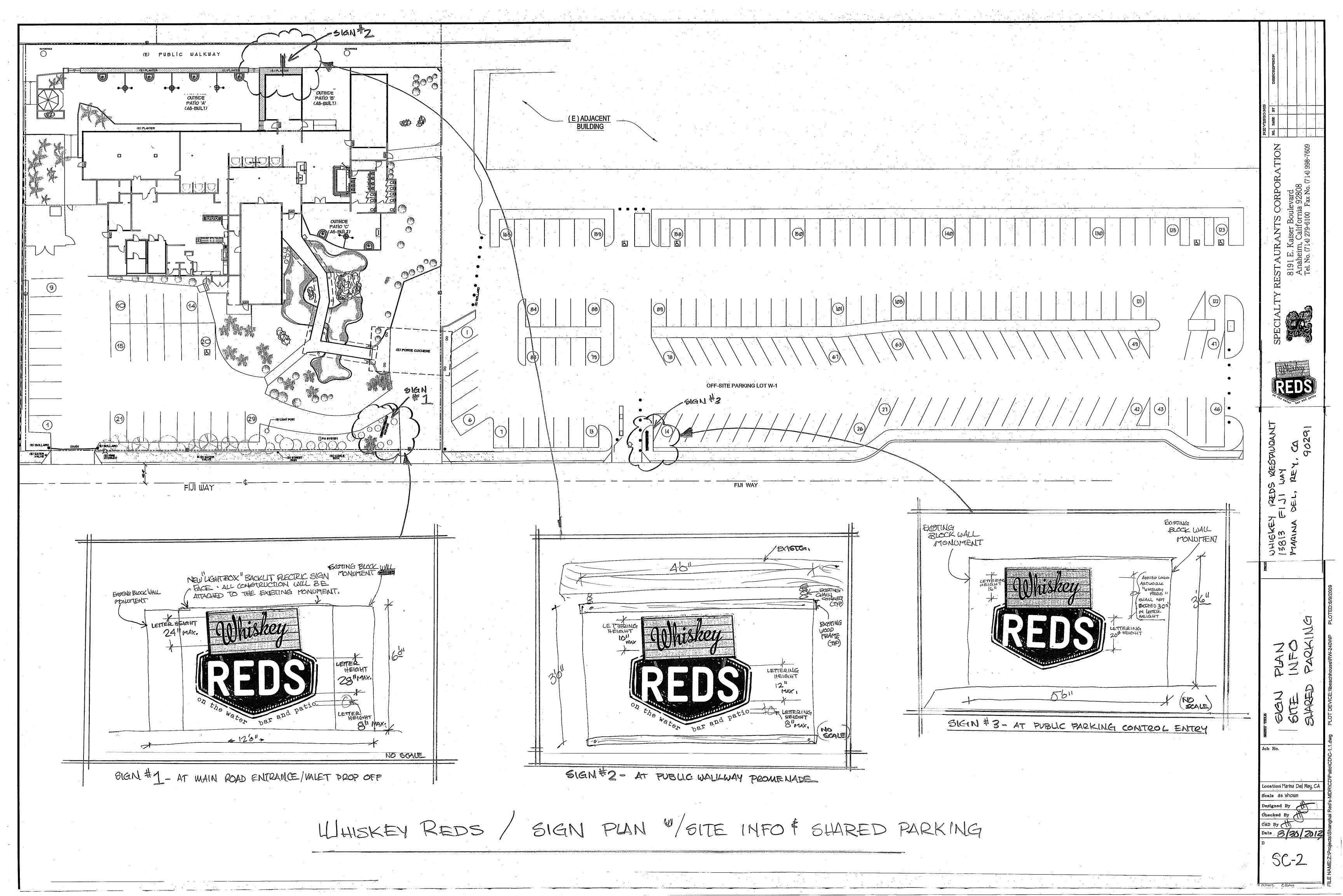
ocation Marina Del Rey, CA

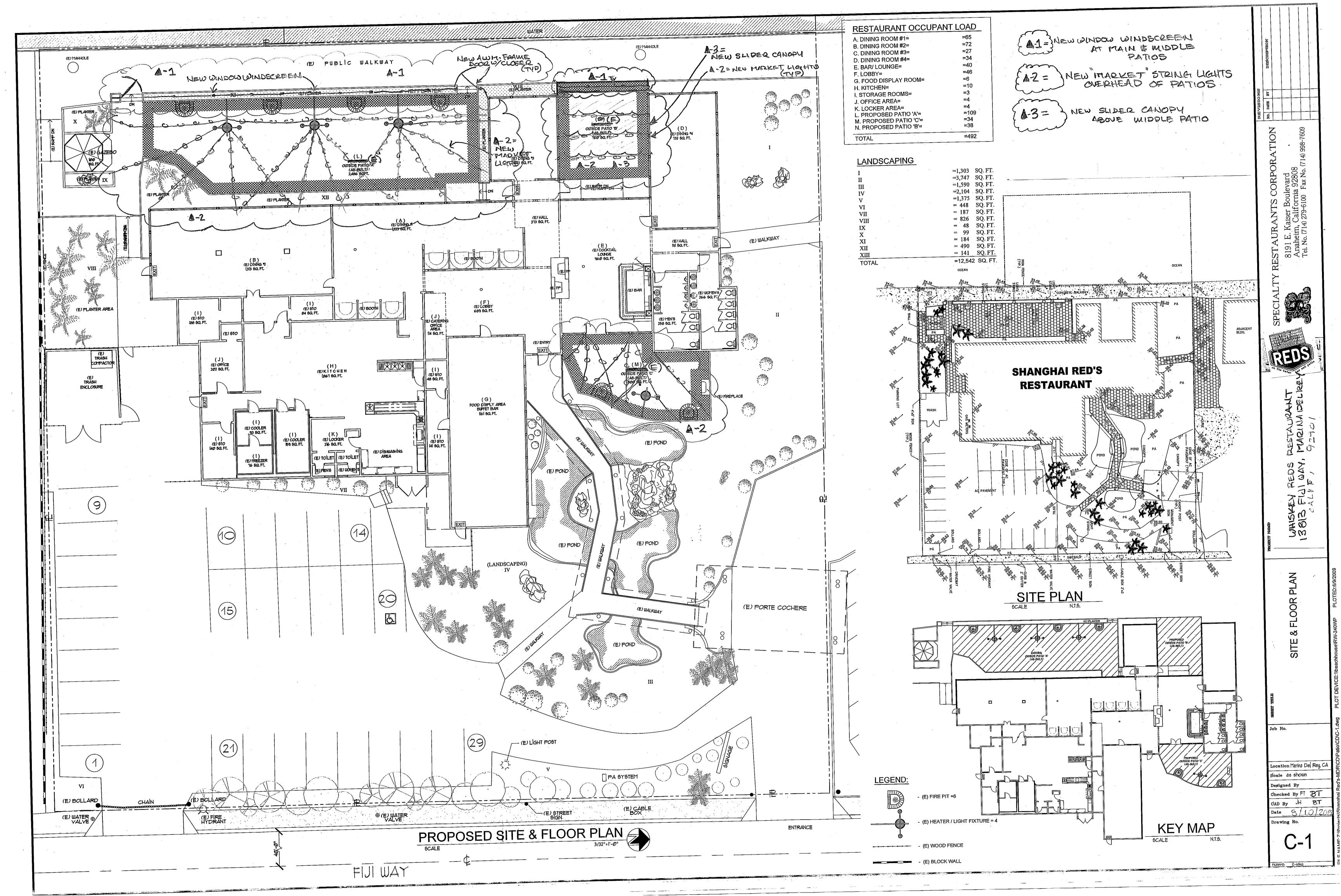
CHITECTURAL DRA	WING ABBREVIATION	NS -		SYMBOLS	LEGAL DESCRIPTION
Α	<u>F</u>	M	S	X ROOM NUMBER	MARINA DEL REY LEASE PARCEL NO. 61
A/C AIR CONDITIONED (ING) ACOUS. ACOUSTICAL ADJ. ADJUSTABLE A.F.F. ABOVE FINISHED FLOOR A.H.U. AIR HANDLING UNIT ALUM. ALUMINUM ALT. ALTERNATE APPROX. APPROXIMATE ARCH. ARCHITECT (URAL) ASPH. ASPHALT AUTO. AUTOMATIC AVG. AVERAGE	F.D. FLOOR DRAIN F.E. FIRE EXTINGUISHER F.E.C. FIER EXTINGUISHER CA FIN. FINISH(ED) FLASH. FLASHING FLEX. FLEXIBLE FLUOR. FLUORESCENT FT. FOOT OR FEET FTG. FOOTING	MAS. MASONRY MAX. MAXIMUM MEZZ. MEZZANINE MRF. MANUFACTURER MIN. MINIMUM MISC. MISCELLANEOUS M.O. MASONRY OPENING MTD. MOUNTED MULL. MULLION	SECT. SECTION S.F. SQUARE FOOT(FEET) SHT. SHEET SIM. SIMILAR SQ. SQUARE S.S. STAINLESS STEEL STD. STANDARD STL. STEEL SUSP. SUSPENDED SYM. SYMMETRICAL	X X X ELEV. NO. REF. SHT. NO. CH - X CEILING HEIGHT BLDG. SECTION LETTER	ALL THAT REAL PROPERTY IN THE COUNTY OF LOS ANGELES, STATE OF CALIFORNIA, SHOWN AS PARCELS 882 AND 883, ON THE MAP ATTACHED TO AND RECORDED WITH THE RESOLUTION AND NOTICE OF INTENTION TO LEASE COUNTY REAL PROPERTY FOR HARBOR PURPOSES, ADOPTED BY THE BOARD OF SUPERVISORS OF SAID COUNTY, A CERTIFIED COPY OF WHICH WAS RECORDED AS DOCUMENT No. 3909, ON JANUARY 12, 1961, IN BOOK M 684, PAGES 211 TO 333, INCLUSIVE, OF OFFICIAL RECORDS, IN THE OFFICE OF THE RECORDER OF SAID COUNTY.
BLDG. BUILDING BLKG. BLOCKING BOT. BOTTOM BRG. BEARING	GA. GAUGE GALV. GALVANIZED GYP. GYPSUM	N.I.C. NOT IN CONTRACT NO. NUMBER NOM. NOMINAL N.T.S. NOT TO SCALE	THK. THICK (NESS) T.O.C. TOP OF CURB, CONCRETE T.O.S. TOP OF SLAB/STEEL T.O.P. TOP OF PAVEMENT T TREAD T.O.J. TOP OF JOIST	DETAIL NUMBER DIRECTION OF DETAIL DETAIL SHEET REVISION NUMBER	VICINITY MAP
C.J. CONTROL JOINT CEILING	H.B. HOSE BIBB HDWD. HARDWOOD HDWE. HARDWARE HGT., HT. HEIGHT H.M. HOLLOW METAL HORIZ. HORIZONTAL	O.C. ON CENTER O.D. OUTSIDE DIAMETER(DIN OPG. OPENING OPP. OPPOSITE	T.O.W. TOP OF WALL TYP. TYPICAL	ELEV. LETTER REF. SHT. NO.	
CLR. CLEAR C.M.U. CONCRETE MASONRY UNI COL. COLUMN CONC. CONCRETE		P	U.L. UNDERWRITER LABORATORY (RATED) U.N.O. UNLESS NOTED OTHERWISE	X DOOR NUMBER X WINDOW NUMBER	
CONT. CONTINUOUS CPT. CARPET (ED) C.T. CERAMIC TILE	INCL. INCLUDE(D)(ING) I.D. INSIDE DIAMETER(DIM) IN. INCH(ES)	PL. PLATE P.LAM. PLASTIC LAMINATE PLAS. PLASTER PLYWD. PLYWOOD	V	EXTERNAL WALL FINISH NUMBER	Paliay Way CMarina Dal Rev Paliay Way Chace Park Wardingsas Way Chace Park
DET. DETAIL	INSUL. INSULAT(ION) INT. INTERIOR	PTD. PAINT(ED) PVC. POLYVINYL CHLORIDE	V.C.T. VINYL COMPOSITION TILE V.W.C. VINYL WALL COVERING	BLDG. HEIGHT REFERENCE POINT	Marina Della Marin
DEINKING FOUNTAIN DIAMETER DIMENSION DOWN DOOR S. DOWNSPOUT WG. DRAWING	J.F. JOINT FILLER JT. JOINT	Q.T. QUARRY TILE	WIN. WINDOW WO WITHOUT WT. WEIGHT W.W.F. WELDED WIRE FABRIC		
	K.O. KNOCK-OUT	R RISER R.D. ROOF DRAIN REC. RECESS(ED) REF. REFERENCE			Ballonacateers Labonnicark 75 W Manchester
EA. EACH E.J. EXPANSION JOINT EL. ELEVATION (GRADE) ELEC. ELECTRICAL EQ. EQUAL EX., EXIST. EXISTING	L. LENGTH LAM. LAMINATE LB. POUND	REINF. REINFORCED REQ. REQUIRED REV. REVIS(ED)(ION) R.O. ROUGH OPENING	NOTE: ARCHITECTURAL DRAWING ABBREVIATIONS, SYMBOLS AND LEGEND OF MATERIALS SHOWN ON THIS DRAWING APPLY TO ARCHITECTURAL DRAWINGS. THEY HAVE NOT NECESSARILY BEEN EDITED TO DELETE ITEMS WHICH DO NOT APPLY TO THIS		©2001 MapQuest.com, Inc.; ©2001 Navigation Technologies

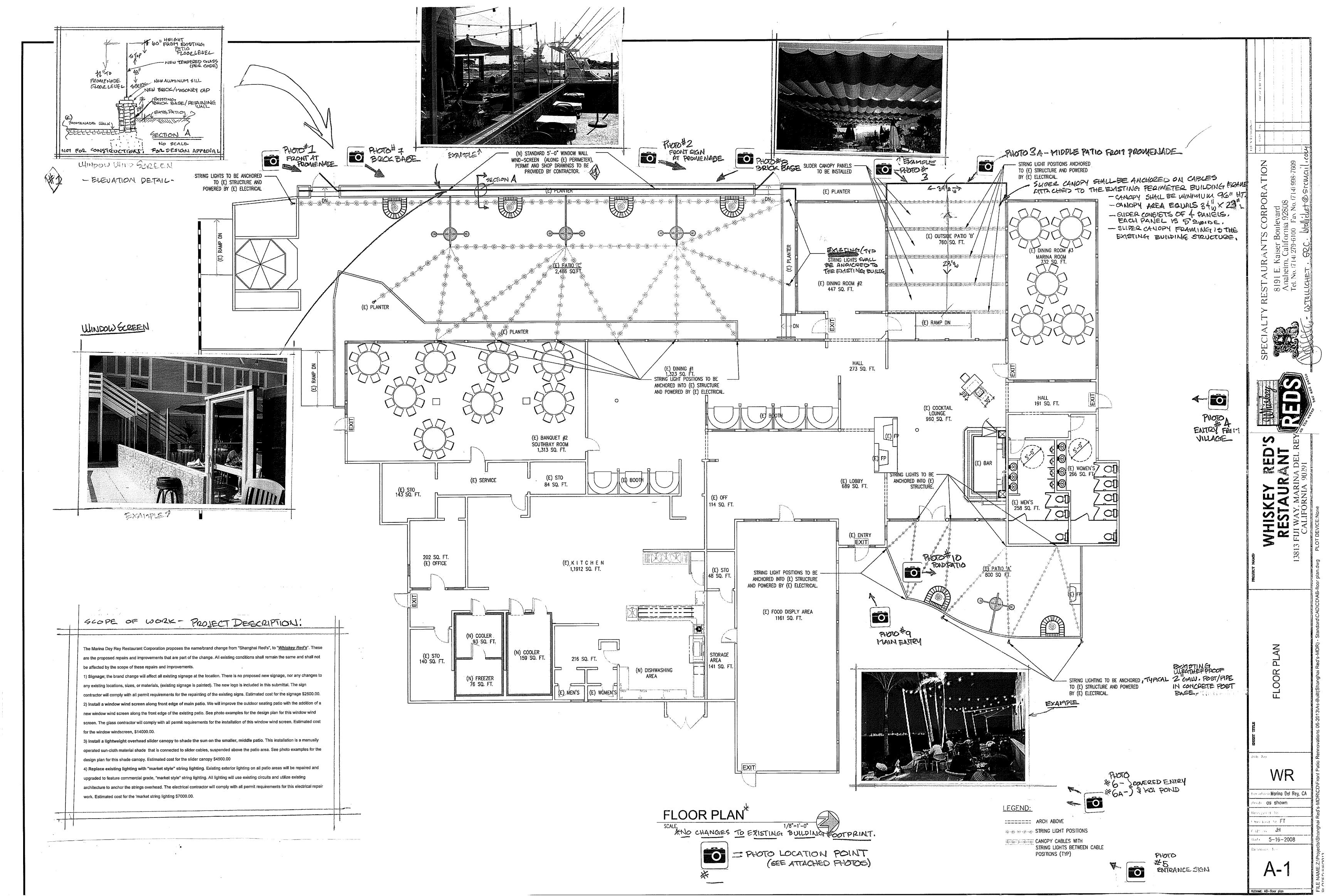
CONTRACT

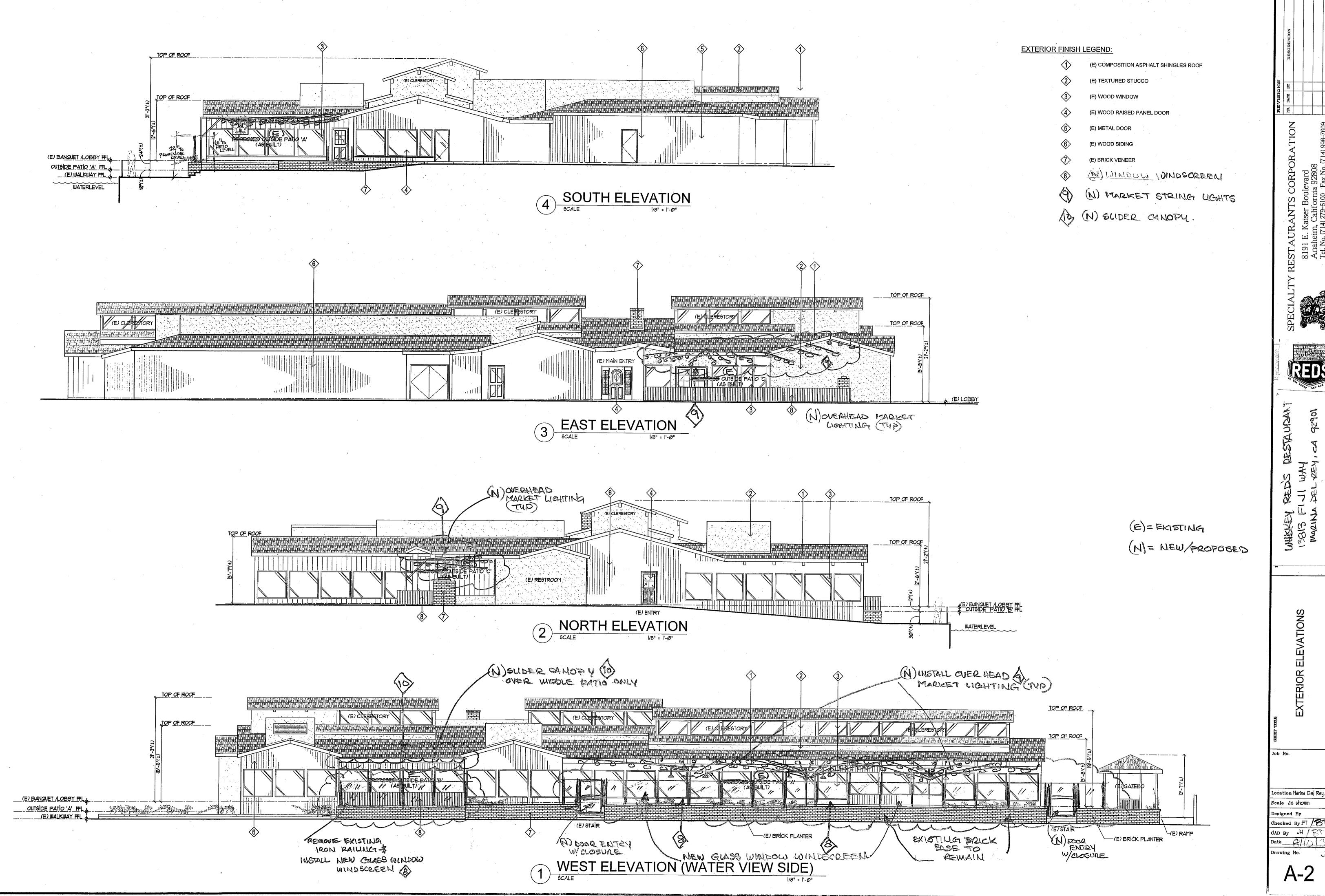
EXPANSION EXTERIOR











RESTAURANTS CORPORATION 8191 E. Kaiser Boulevard Anaheim, California 92808 Tel. No. (714) 279-6100 Fax No. (714) 998-7609

WHENCEY REEDS DE 13813 FILLI WAY MARINA DEL VEY,

EXTERIOR ELEVATIONS

Location Marina Del Rey, CA Checked By FT /8T

A-2



Specialty Restaurants Corporation

8191 East Kaiser Blvd., Anaheim, CA 92808

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PAGE 1 - SITE PLAN

PAGE 2 - FRONT ENTRANCE
TECHNICAL DRAWINGS

PAGE 3 - FRONT ENTRANCE #1

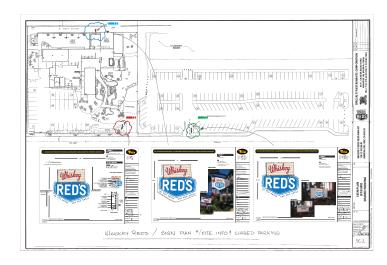


PAGE 4 - HANGING BLADE SIGN #2



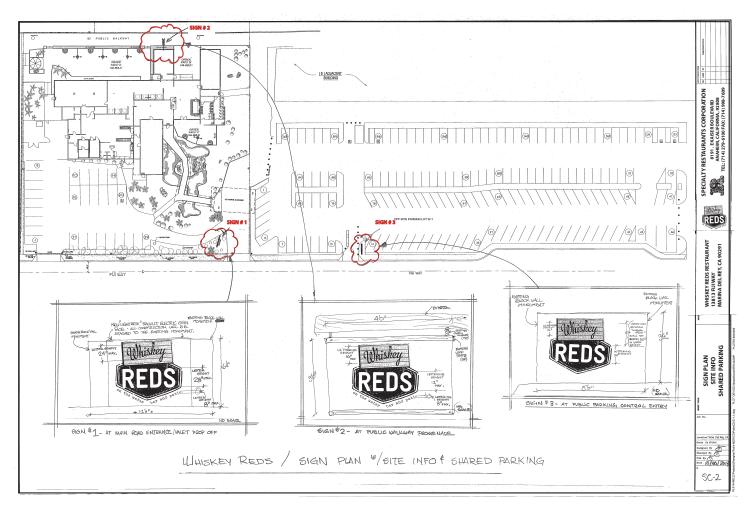
PAGE 5 - ENTRY MONUMENT SIGN #3







SITE PLAN





1 - SINGLE FACE FRONT ENTRANCE ILLUMINATED SIGN TECHNICAL DRAWINGS

68"

1-1/2" White frame

(in 2 parts for servicing access)



SIGN #1

SPECIFICATIONS

RETURNS

- .040 White aluminum, 5" deep
- Returns built in 2 pieces for easy access
- 3/16" Plexi face
- Printed vinyl graphics
- 1 1/2" White frame

ELECTRICAL SPECIFICATIONS

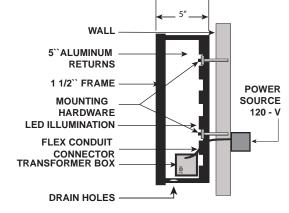
SECONDARY

Energy compliant LED lighting Class 2 power supply AC input 100 - 240 VAC 1A,47 - 63hz DC output + 12V/5A/60W

LED SIGN CABINET

5"ALUMINUM **RETURNS ALUMINUM BACKS ACRYLIC FACE FLEX CONDUIT CONNECTOR** LED ILLUMINATION **CLINCHED AND CAULKED SEAMS DRAIN HOLES** Top return





SIDE VIEW

Scale: 10%



4200 S. Lincoln Blvd. Marina del Rey, Ca 90292 Phone: 310-577-0300 310-577-0344

Specialty Restaurants Corp. **Bill Tallichet**

Bus: 714-279-6130

btallichet@srcmail.com

Address: 8191 East Kaiser Blvd. Anaheim, CA 92808

Dates / Revisions:

Completed on

10/23/13

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AS NOTED, ELSE N.T.S.

Designer: Lorraine Munro

Salesperson

Approvals

Client:

Architect:

Landlord:

Project Manager:

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1 - SINGLE FACE FRONT ENTRANCE ILLUMINATED SIGN TECHNICAL DRAWINGS

68"

on the water bar and patio

SPECIFICATIONS

RETURNS

- 1/2" MDF Wood

FACES

- 1/2" MDF Wood
- Printed vinyl graphics
- mounted onto an existing concrete monument sign

NIGHT ILLUMINATION



PROPOSED



SIGN #1



EXISTING

Scale: 10%



4200 S. Lincoln Blvd. Marina del Rey, Ca 90292 Phone: 310-577-0300 Fax: 310-577-0344

Project

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Bill Tallichet
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AS NOTED, ELSE N.T.S.

Designer: Lorraine Munro

Salesperson

Approvals:	
Client:	
X	
Architect:	
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Landlord:	
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Project Manager:	
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DF CUSTOM SHAPED NON-ILLUMINATED WOOD HANGING SIGN W/ PRINTED GRAPHICS



SIGN #2

SPECIFICATIONS

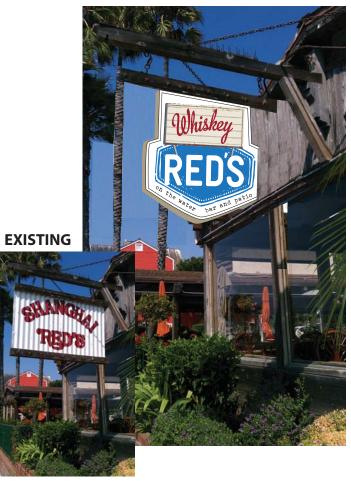
RETURNS

- 1/2" MDF Wood

FACES

- 1/2" MDF Wood
- Printed vinyl graphics
- To be hung onto existing cmounting bracket

PROPOSED





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Designer: Lorraine Munro

Salesperson

Approvals:
Client:
X
Architect:
X Landlord:
X
Project Manager:
x

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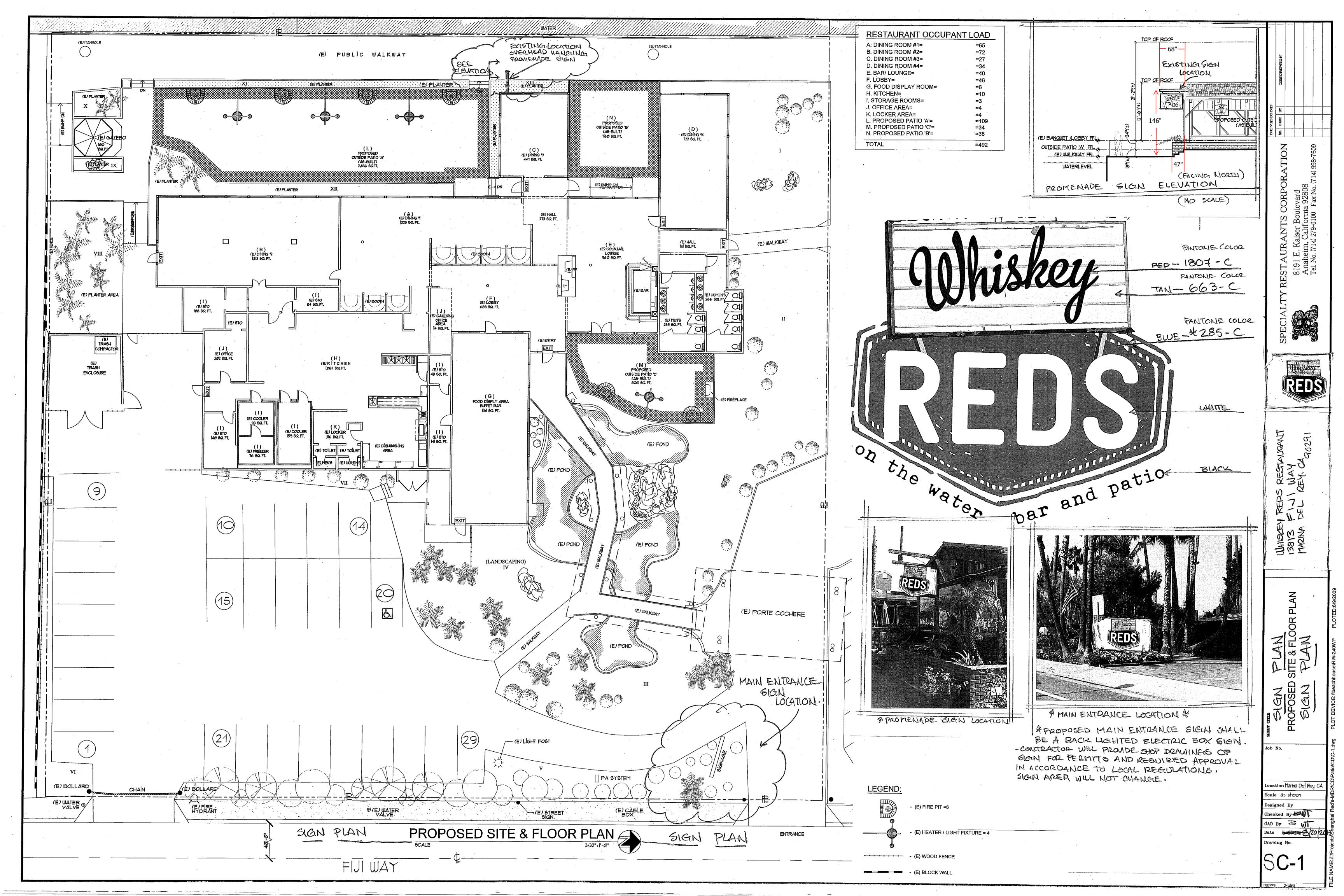
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SF NON-ILLUMINATED WOOD PARKING ENTRY SIGN W/PRINTED GRAPHICS

26.5"



SIGN#3

SPECIFICATIONS

RETURNS

- 1/2" MDF Wood

FACES

- 1/2" MDF Wood
- Printed vinyl graphics
- mounted onto an existing concrete monument sign

PROPOSED



Scale: 10%



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Designer: Lorraine Munro

Salesperson

Approvals:	
Client:	
X	
Architect:	
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Landlord:	
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Project Manager:	
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